

# ChristianStandard

## *Starting this March!*

The new Christian Standard monthly offers you unlimited opportunities!



Advertise in every monthly issue of Christian Standard beginning March 2012.

Add your message to **Christian Standard's unique mix** of information, analysis, and practical insights for leaders and involved members of Christian churches and churches of Christ.

**In addition to themed articles of special interest**, each issue will include helps for **small group** leaders, **senior ministers**, and **elders**. Each issue will feature book reviews, news, editors' columns, and much more.

**Your ad will be viewed again and again** as subscribers read their monthly issues.

**Cover ads** will receive special notice on our new, heavier **glossy cover stock**. Advertise **inside** with full-page or **economical** partial-page ads.

## Weekly Issue Schedule *January & February 2012*

Issue Date	Theme	Reserve By	Materials Due
1/1	What About the Church One Year from Today?	9/30	11/4
1/8	Creating the Right Workplace Culture	10/7	11/10
1/15	<i>Feature Issue</i> Church Planting	10/14	11/18
1/22	Preacher's Kids	10/21	11/23
1/29	Redeeming a Fallen Leader	10/28	12/2
2/5	Eucharist as the Center of Worship	11/4	12/9
2/12	<i>Feature Issue</i> Missions in the Christian Church	11/11	12/16
2/19	NACC Preview	11/18	12/22
2/26	TBD	11/25	12/30

## Monthly Issue Schedule *Beginning March 2012*

Issue Date	Theme	Reserve By	Materials Due
<b>March</b>	Christian Colleges	12/2	1/2
<b>April</b>	Attractional/Missional	1/6	2/1
<b>May</b>	Megachurch, Large Church, Medium Church	2/3	3/1
<b>June</b>	Immigration	3/2	4/2
<b>July</b>	Distribute at NACC	4/6	5/1
<b>Aug</b>	Calvinism/Arminianism	5/4	6/1
<b>Sept</b>	Money/Stewardship	6/1	7/2
<b>Oct</b>	Reading Resources	7/6	8/1
<b>Nov</b>	Distribute at National Missionary Convention	8/3	9/4
<b>Dec</b>	Christmas/New Year	9/7	10/1

**For advertising placement, contact:**

**Magazines/Advertising**

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